

Career Support Report for 2024–2025

During the 2024–2025 academic year, Azerbaijan University has implemented a series of events, workshops, and seminars aimed at supporting students in their career development. These initiatives were designed to better prepare students for the professional world, enhance their employability, and help them build essential skills for long-term career success.

One of the notable events was organized by “**Sky Lion**”, focusing on career planning and development. The session covered key elements of career building, the importance of setting clear goals, choosing the right objectives, and strategies to achieve a successful career. A guest speaker shared their personal professional journey and provided valuable advice to students. The event continued with interactive discussions and a Q&A session where students actively participated.

As part of the “**Soft Skills**” course, a masterclass was conducted for fourth-year students from the **International Trade and Logistics** and **Business Administration** programs. This session emphasized the development and importance of soft skills in building a successful career, providing students with practical recommendations and guidance.

Additionally, the “**Innab Business School**” team held interactive **training workshops** on the topics “What Do Employers Look For?” and “Being an Accountant in the Digital Age” for students of the Faculty of Business and Economics. These sessions provided hands-on knowledge aimed at increasing students’ career prospects.

In May 2024, the university hosted its **eighth annual Career Day**, organized by the **Career Development Department**. The event brought together representatives from nearly 40 companies and organizations, offering students a platform to connect with potential employers and explore job opportunities.

Further support was extended through a training titled “**Personal Growth and Career Development**”, specifically designed for fourth-year students studying International Trade and Logistics and Business Administration.

Moreover, a seminar titled “**The Path to a Career in Speech Therapy and Psychology**” was arranged for a group of undergraduate and graduate students, providing insight into career opportunities within those fields.

A significant event of the year was the “**Career and Development**” **Forum**, jointly organized by the **Social-Psychological Research and Counseling Center** of Azerbaijan University and the “**World**” **Career and Vocational Center**, with participation from “**Knowledge Academy**” and “**Inlingua**” Language Center. The forum aimed to support

students in making informed career choices and planning for their futures, while also offering opportunities for professional networking and real-world preparation.